

ROCK'N THE RUNWAY 2014

FASHION WITH A CAUSE

Girl Get Your Fight Back (GGYFB) presents it's 4th Annual "Rock'n the Runway: Fashion with a cause". This event will be held on **Saturday, October 11, 2014**, celebrating breast cancer survivors, colon cancer survivors and prostate cancer survivors while honoring contributors to the health and wellbeing of the West Michigan Urban community.

GGYFB has taken an active role in the community by promoting wholeness in the Mind, Body and Soul. In 2011, there were more than 2.6 million breast cancer survivors in the US. Studies have shown that, black women were more likely to die of breast cancer than any other group. Last years event prompted over 10% of the attendants to pursue mammograms and seek informations concerning breast cancer. We feel strongly that this year's event will continue to uplift and inspire women to continue on a path of wellness.

Pink Sponsors \$5000

- ❖ Exclusive recognition at the Title level
- ❖ Eight Complimentary VIP tickets
- ❖ Company name on all advertisement material including: website, email, television and print (if applicable)
- ❖ Name and logo on promotional and event collateral
- ❖ Verbal recognition during event
- ❖ Display table & banner showcased provided by sponsor
- ❖ Video advertisement evening of show
- ❖ VIP Pre-Show reception

Platinum \$3500

- ❖ Eight complimentary VIP tickets
- ❖ Logo & company name on all advertisement material including: website, email, television and print (if applicable)
- ❖ Name and logo on promotional and event collateral
- ❖ Verbal recognition during event
- ❖ Access to VIP Pre-Show reception

Gold \$2500

- ❖ Six regular admissions tickets
- ❖ Logo and company name on program
- ❖ Logo and company name on all press material (if applicable)
- ❖ Verbal recognition during show
- ❖ Access to VIP Pre-Show reception

Silver \$1500

- ❖ Four regular admission tickets
- ❖ Logo and company name on program
- ❖ Logo and company name on all press material
- ❖ Verbal recognition during show

Bronze \$1000

- ❖ Two regular admissions to event
- ❖ Logo and company name on program
- ❖ Verbal recognition during show

Medal \$500

- ❖ Company name on programs

Contributor

Non-Cash Donations

- ❖ Company name on programs

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Dear Friends,

Girl, Get Your Fight Back organization (GGYFB) would like to cordially invite you to “Rock’n the Runway- 4th Year Fashion and Breast Cancer Awareness Event” on October 11, 2014. Please, join us as we support and encourage real women; real survivors of breast cancer and make a difference through heightened awareness in the lives of thousands of women in Grand Rapids again this year. This evening of celebration and recognition will honor will showcase and honor, breast cancer survivors, colon cancer survivors and prostate cancer survivors.

The last three years, a portion of the proceeds from this event benefited **Sister to Sister Gilda’s Club**. Their passion is to provide free cancer support to children, adults, family and friends through social and emotional resources. This year all proceeds from the fashion show will be used to support our organization mission “Promoting wholeness of women in mind, body while uplifting and inspiring women to continue a lifestyle of health and wellness.” We are focused on providing year-round health education, events and resources to provoke healthier lifestyles. As a signature event, “**Girl, Get Your Fight Back; Rock’n the Runway Fashion Show**” promises to be a memorable evening that we would love for you to experience with us.

Some of our current 2014 event sponsors include: Blue Cross and Blue Shield of West Michigan, Susan G. Komen, Grand Rapids African American Health Institute, Huntington Bank, Cache, TJ Maxx, Soft Sheen and many more. Attached is a sponsorship package which will give you a detailed outline sponsorship offers and many exciting benefits for individuals and/or corporations. Your donation is tax deductible. **Checks Payable to : Girl Get Your Fight Back, INC.**

In the next week, one of our Girl, Get Your Fight Back committee members will call you to answer any questions you have and invite your participation. We greatly appreciate your support and thank you for considering this worthwhile request.

Warm Regards,

Veverly Austin

GGYFB - Founder

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