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VENDOR EXPOSITION APPLICATION

This communiqué is in reference to your interest and opportunity to participate in the Vendor Exposition at Rock'n the Runway fashion show, Saturday, October 15, 2016 at 3075 30th St. SW, Grandville, MI 49418.

The exposition will feature various retail businesses specializing in men and women apparel, shoes and accessories, marketing & advertisement and a host of others. This event will provide exposure for your business to over 400 attendees and an exceptional sales opportunity to network, display your collection, and sell merchandise directly to the public.

The attached correspondence is designed to facilitate your needs as an exhibitor and to help ensure that your participation is a success. You are taking part in a very exciting endeavor, which includes both the Vendor Exhibition and an opportunity to market your products/services to a mass of attendees from all over the West Michigan area.

If interested, please review and complete the enclosed vendor application and return it to "Girl, Get Your Fight Back c/o RTR 3923 28th St. SW, Grand Rapids, MI 49412 : Vendor Exposition no later than Friday, September 30, 2016. For additional information, email at girlfightback@gmail.com.

Thank you for your time and we look forward to hearing from you soon.

Respectfully,

RTR Vendor team

**Website: www.rocktherunwaygr.com | Email: girlfightback@gmail.com
Facebook: www.facebook.com/RocknTheRunwayGR**



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Deadline for Submissions

September 30, 2016

VENDOR SHOWCASE will feature retail businesses, presenting men/women apparel, shoes and accessories, marketing businesses and food vendors. It provides exposure and an exceptional sales opportunity for businesses to network, display their collection and sell the merchandise directly to the public.

KEY INFO

- Exhibitor application and associated fee **deadline is Friday, September 30, 2016 @ 5pm;**
- Vendor Showcase - October 15, 2016 - 6:00pm - 10:00pm
- Setup is available between 3-5:00pm/Breakdown at 10:00pm on the aforementioned day.

EXHIBITOR CRITERIA & REQUIREMENTS

- **Clothing & Non Food Product Vendor** Registration Fee \$100 *All payments are non-refundable
- **Dessert Vendors** Registration Fee \$75.00(price determined by products sold) *All payments are non-refundable
- **Payment Options:** Check/Money Order made payable to "GIRL, GET YOUR FIGHT BACK" or VISA/MASTERCARD or www.rocktherunwaygr.com
- **Registration fee includes: One 6ft table and 2 chairs (\$30 for an additional 8 ft. vendor table) Feel free to bring an additional table if so needed**
- All vendors should arrive at the show venue by between 3:00pm - 5:00 pm. **Set up must be completed by 5:30pm.**

OTHER PROMOTIONAL OPPORTUNITIES

- We anticipate over 400 attendees and we give away over swag bags to each attendee. Expand your reach by including your business advertising in our swag bags.
- Cost: only \$25.00 for each 100 bags. Your Items must be received by Please contact us at girlfightback.com to inquire about pricing

EXHIBITORS PROVIDE THE FOLLOWING

- Vendor Signage, Booth Lighting, Extension Cords (must be heavy duty, 3 prong/grounded cords), Power strips with 6 outlets are recommended, Pipe and Drape if needed.

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EXHIBITOR BENEFITS

- Exhibit space in a highly visible area
- Access to over 400 potential new customers.
- Brand awareness and identity exposure
- Opportunity to display and sell product

INSURANCE

“Girl, Get Your Fight Back or One Church” assumes no responsibility under any circumstances, for any merchandise or displays lost, stolen or damaged. It is highly recommended that you carry your own insurance to protect your property.

PLEASE TYPE OR PRINT CLEARLY

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Fax Number: _____

E-mail: _____ Web Address _____

EXHIBITOR VENDOR PACKAGE SELECTION

\$100.00 (3075 30th St. SW, Grandville, MI) \$30 for extra table _____

\$100-\$300 (Food vendors as determined by RTR Committee) _____

\$25 per 100 bags to include my business promotions that will be dropped off by October. _____ List the number of bags. Must be in sets of 100)

(I understand that if I pay but do not submit my promotional items for the bags by the deadline there is not guarantee that my items will be put into my requested number of bags.)

_____ **initial**

DIAMOND PACKAGE “OWN THE NIGHT”

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\$225.00 Showcase your business personally on stage before over 400 people the night of the show. Come on stage, bring models, demo and promote your business LIVE ON STAGE. This package will include your vendor table also. THIS SPOT IS LIMITED TO ONLY ONE BUSINESS. FIRST COME FIRST SERVE!

PLEASE MARK OFF THE FOLLOWING ITEMS YOU HAVE ENCLOSED:

Completed application Registration Fee of _____

Signature _____ Date _____

All submissions must arrive by 5:00pm, Friday, September 30, 2016 to the following address:

Girl Get Your Fight Back
C/O Rock'n the Runway 2015 Vendor Exposition Application
3923 28th St SW, Grand Rapids
Email: girlfightback@gmail.com
Fax: 616-454-2789

Refund Policy: All registrations are final and payment in full is required at time of registration. In an effort to provide continued value, we cannot offer refunds, exchanges or transfer of businesses.
*Payments can be made online at www.rocktherunwaygr.com.

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