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**RTR**

## VENDOR EXPOSITION APPLICATION

This communiqué is in reference to your interest and opportunity to participate in the Vendor Exposition at Rock'n the Runway fashion show, Saturday, October 12, 2019 at 3075 30th St. SW, Grandville, MI 49418. There is a possibility that the location of the event could change. You will be notified in advance.

The exposition will feature various retail businesses specializing in men and women apparel, shoes and accessories, marketing & advertisement and a host of others. This event will provide exposure for your business to over 475 attendees and an exceptional sales opportunity to network, display your collection, and sell merchandise directly to the public.

The attached correspondence is designed to facilitate your needs as an exhibitor and to help ensure that your participation is a success. You are taking part in a very exciting endeavor, which includes both the Vendor Exhibition and an opportunity to market your products/services to a mass of attendees from all over the West Michigan area.

If interested, please review and complete the enclosed vendor application and return it to "Girl, Get Your Fight Back c/o RTR 2500 28th St. SW Suite G #245, Grand Rapids, MI 49546 : Vendor Exposition no later than **Friday, September 27, 2019**. However, we have limited vendor tables and will close vendor registration before the the September 27th deadline if all tables are filled. **Your registration is secured when both your registration and payment have been received.** If payment or form are missing unfortunately your registration is not complete. For additional information, email at [rocktherunwaygr@gmail.com](mailto:rocktherunwaygr@gmail.com).

Thank you for your time and we look forward to hearing from you soon.

Respectfully,

RTR Vendor team



## DEADLINE FOR SUBMISSIONS

September 27, 2019

**VENDOR SHOWCASE** will feature retail businesses, presenting men/women apparel, shoes and accessories, marketing businesses and food vendors. It provides exposure and an exceptional sales opportunity for businesses to network, display their collection and sell the merchandise directly to the public.

## KEY INFO

- Exhibitor application and associated fee **deadline is Friday, September 27, 2019 @ 5pm;**
- Vendor Showcase - October 12, 2019 - 6:00pm - 10:00pm
- Setup is available between 3-5:00pm/Breakdown at 10:00pm on the aforementioned day.  
**\*There will be NO setup allowed past 5:00pm /NO REFUNDS**

## EXHIBITOR CRITERIA & REQUIREMENTS

- **Merchandise Vendors-** Registration Fee \$100 **\*All payments are non-refundable**
- **Dessert Vendors Only-** Registration Fee \$75.00(price determined by products sold) **\*All payments are non-refundable**
- **Resource Vendor - \$50. \*All payments are non-refundable**
- **Payment Options:** Check/Money Order made payable to "GIRL, GET YOUR FIGHT BACK" or VISA/MASTERCARD via [www.rocktherunwaygr.com](http://www.rocktherunwaygr.com)
  - \*Payments can also be made online at [www.rocktherunwaygr.com](http://www.rocktherunwaygr.com), [paypal:info@veverlyaustin.com](mailto:paypal:info@veverlyaustin.com) ( include 1.5% fee) or Cashapp \$rtrgr
- Registration fee includes: One 6ft table and 2 chairs (\$30 for an additional 6ft. vendor table) Feel free to bring an additional table if so needed
  - If your vendor space needs exceeds the allotted space given the vendor will be assessed an additional \$50 before being released to sell products.
- All vendors should arrive at the show venue between 3:00pm - 5:00pm.
- **Set up must be completed by 5:00pm. NO VENDORS WILL BE ALLOWED TO SET UP BEYOND 5:00PM. NO REFUNDS WILL BE GIVEN IF YOU ARE NOT SET UP BEFORE 5:00PM \_\_\_\_\_ INITIAL**

\*\*\*\*\*Reminder! You may bring an additional table or tables however if your setup exceeds the space allotted we will assess you an additional \$50.00. Feel free to email us with any questions  
[rocktherunwaygr@gmail.com](mailto:rocktherunwaygr@gmail.com)\*\*\*\*\*



### **DIAMOND PACKAGE “OWN THE NIGHT”**

**\$350.00 Showcase your business personally on stage before over 400 people the night of the show. Come on stage, bring models, demo and promote your business LIVE ON STAGE up to 4 minutes maximum. This package will include your vendor table also. THIS SPOT IS LIMITED TO ONLY ONE BUSINESS. FIRST COME FIRST SERVE! Must attend Rehearsal October 11th. NO REFUNDS if rehearsal is missed. \_\_\_\_\_ initials**

### **OTHER PROMOTIONAL OPPORTUNITIES**

- We anticipate over 475 attendees and will give away swag bags to each of our 100 VIP attendees. Expand your reach by including your business advertising in our 100 VIP swag bags.
- Cost: only \$65.00 for all of the VIP bags. Your Items must be received by October 1st. Please contact us at rocktherunwaygr@gmail.com to inquire about further pricing.

### **EXHIBITORS PROVIDE THE FOLLOWING**

- Vendor Signage, Booth Lighting, Extension Cords (must be heavy duty, 3 prong/grounded cords), Power strips with 6 outlets are recommended, Pipe and Drape if needed.

### **EXHIBITOR BENEFITS**

- Exhibit space in a highly visible area
- Access to over 475 potential new customers.
- Brand awareness and identity exposure
- Opportunity to display and sell products

### **INSURANCE**

“Girl, Get Your Fight Back or One Church Empowerment Center” assumes no responsibility under any circumstances, for any merchandise or displays lost, stolen or damaged. It is highly recommended that you carry your own insurance to protect your property. \_\_\_\_\_ initials



**PLEASE TYPE OR PRINT CLEARLY**

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web Address \_\_\_\_\_

Facebook: \_\_\_\_\_ Instagram: \_\_\_\_\_

**EXHIBITOR VENDOR PACKAGE SELECTION**

\$100.00 (3075 30th St. SW, Grandville, MI) \$40 for extra table \_\_\_\_\_

\$75 (Dessert ONLY vendors) \_\_\_\_\_

\$60 Resource vendor ( No selling products) \_\_\_\_\_

What information will be distributed at your table?

\_\_\_\_\_  
\_\_\_\_\_

\$65.00 For all 100 VIP bags to include my business promotions that will be dropped off by October 1st.  
\_\_\_\_\_

**( I understand that if I pay but do not submit my promotional items for the bags by the deadline there is not guarantee that my items will be put into the VIP bags. There is NO REFUND) \_\_\_\_\_ initial**

**PLEASE MARK OFF THE FOLLOWING ITEMS YOU HAVE ENCLOSED:**

Completed application  registration fee of: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

All submissions must **arrive** by 5:00pm, Friday, September 27, 2019 to the following address:

Girl Get Your Fight Back  
C/O Rock'n the Runway 2019 Vendor Exposition Application  
2500 East Beltline SE Suite G #245, Grand Rapids, 49546



rocktherunwaygr.com  
**RTR**

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Email: [rocktherunwaygr@gmail.com](mailto:rocktherunwaygr@gmail.com)  
Fax: 616-454-2789

**Refund Policy:** All registrations are final and payment in full is required at time of registration. In an effort to provide continued value, we cannot offer refunds, exchanges or transfer of businesses.  
\*Payments can also be made online at [www.rocktherunwaygr.com](http://www.rocktherunwaygr.com), [paypal:info@veverlyaustin.com](mailto:paypal:info@veverlyaustin.com) ( include 1.5% fee) or Cashapp \$rtrgr